



THURSDAY OCTOBER 12 2017

PRESENTED BY

HO-CHUNK  GAMING
MADISON



“According to the Arts & Economic Prosperity 5 study, the nonprofit arts and culture industry generates \$249.9 million in annual economic activity in Dane County supporting 9,154 full-time equivalent jobs and generating \$23.9 million in local and state government revenues. These results confirm that work done by Dane Arts continues to boost our economy and support thousands of jobs and families.

Our Dane Arts Buy Local (DABL) Night Market will only bolster the economic report’s impressive findings. DABL 2017 will feature 32 local artists’ work, a panel on the business of art in music with five leaders in the music industry, live music, dance and art performances, food, drinks and more. Dane Arts has proven that artistic expression and economic vitality can go hand-in-hand. I look forward to seeing Dane Arts continue its efforts and leave a positive impact on the Dane County community.”

Sincerely,

Joe Parisi | Dane County Executive

Follow Joe on Twitter @danecojoe

IMPACT TO DATE



\$25K+ IN ART SOLD

By bringing key business influencers and arts appreciators together in the same space, DABL aids in driving cumulative sales at local pop-up art markets. All dollars stay in Dane County.



\$50K+ IN COMMISSIONS

By facilitating relationships with some of Dane County’s most influential businesses and arts appreciators, DABL creates the ability for artists to sell larger commissioned pieces like murals and custom works of art.



500+ ATTENDEES

DABL draws interest from across Dane County. Between 2015 & 2016, the events have attracted more than 500 attendees, including artists, patrons, entrepreneurs, and representatives from and businesses big and small.

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DANE ARTS BUY LOCAL 2017

Dane Arts Buy Local (DABL) is a program within Dane Arts that connects local artists and businesses through a series of pop-up art markets. By combining unique vending opportunities with professional development workshops, DABL directly supports the work of Dane County artists in recognition of their impact on the local economy. Nearly \$100,000 has been generated for artists to-date.

NIGHT OF SCHEDULE

4:00–5:00 PM *Private showing*

5:00–9:00 PM *General event*

Mingle with local artists and friends, purchase local art, and be entertained!

6:00–7:15 PM *Panel discussion*

“The Art of Business and the Business of Art” focuses on what Dane County can do to amplify support for the arts. This year the panel will focus on Dane County’s music sector.

8:30 PM *Finalize purchases*

Crowd’s top three favorite artists are announced.

Dance performances by *FR3SH TRILOGY (F3T)*

Music by *Dudley Noon*

Caricatures by *Theo Howard*

Photography by *Hedi Rudd Photography*

Videography by *Mr. Origin*

Food & drink provided by *Lucille's* and *Merchant*

Every vendor is guaranteed to be local – no exceptions!

A wide range of prices, mediums, and styles of work is available

Artists also do work on commission and custom orders

OBJECTIVES

There are five components to the development of DABL. We believe if we accomplish these, everyone succeeds:

Generate meaningful financial opportunities for artists to get paid.

Retain dollars in the local economy by ensuring buyers are purchasing solely from Dane County artists.

Achieve unique partnerships across professional arenas that build support for the arts and enhance business.

Collaborate across creative disciplines that advance the cultural and economic impact of the arts.

Educate artists on the business of art, and businesses on the value of the arts in their own company's success.

2017 ARTISTS

MELANA BASS

MB Art
melanabassart.com/story

JENNIKA BASTIAN

Jennika Bastian Art
jennikabastian.com

LETICIA CASTILLO

Leticia Castillo Art Studio
leticiaacastillo.com

ANGELICA CONTRERAS

angelicacontreras.net

MEREDITH DILLMAN

Woodland Fancies/The Art
of Meredith Dillman
meredithdillman.com

SCOTT DRAVES

Door Pottery
doorpottery.com

LEAH EVANS

Leah Evans Textile Work
leahevanstextiles.com

VICKI FRANCE

Vicki France Photography
vickifrancephotography.com

JENIE GAO

Jenie Gao Studio
jenie.org

CHRISTY GRACE

Art Of Christy
artofchristy.com

CHRISTIAN GROOMS

Christian Andrew Grooms
christiangrooms.com

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bwestfalldesign@gmail.com

JOYCE WILSON

Bridals by Joyce/Scarf Lady

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bridalsbyjoyce@sbcglobal.net

CAST YOUR VOTE

Tonight at DABL, be sure to visit with each artist exhibiting. Each artist has invested a significant amount of time preparing for DABL. Please vote for your **top three** favorite artists.

Based on your opinion, **circle your top three names** and **tear this page out** to cast your vote and **place it in the box at the front entrance welcome table.**

We'll add up all of the votes in the final hour and **announce the winners at 8:30PM.**

1st Place: Comped premium night at AC Hotel, Eno Veno gift card, and bottle of wine

2nd Place: Comped premium night at HotelRED

3rd Place: \$100 Merchant gift card

All participating artists will receive a \$25 gift certificate to Lucille.

3 Vicki France

4 Angelica Contreras

5 Leticia Castillo

7 Helen Klebesadel

10 Meagan Weber

11 Jenie Gao

12 Philip Salamone

13 Mark Weller

14 Theo Howard

15 Jennika Bastian

16 Aaron Laux

17 Meredith Dillman

18 DarRen Morris

19 Ting-Li Lin

20 Kathryn Schnabel

21 Eli Quinn

22 Wyatt Mulroe

24 Brota Oroian

25 Michael Ward

26 Joseph Taylor

28 Julie Snyder

29 Joyce Wilson

30 Angela Johnson

31 Julie Raasch

32 Barbara Westfall

33 Melana Bass

34 Benji Paffel

35 Christian Grooms

36 Sapphina Roller

37 Scott Draves

38 Leah Evans

39 Tim Sprengelmeyer

40 Christy Grace

[illegible]

DAMA*	
US Bank	36
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US Bank	15*
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	21*
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	10*
	37
10x6	14*

DANE ARTS COMMISSIONERS

Cultural Affairs Commission members are appointed by the County Executive: 10 citizens serving 3-year terms and 3 County Board Supervisors serving 2-year terms.

In part, it shall be the duty of the commission to assist in the planning, coordination and promotion of county and local programs with a historic, cultural, or festival nature. Members will oversee the provision of county services and the allocation of county money to cultural programs, encouraging the maximum service and accountability in return for tax dollars.

Rod Ritcherson**

Mary Klehr*

Steve Morgan*

Tracy Williams Maclin*

Marcia Miquelon

Mary Kolar, County Supervisor

Luis Montoto

Samie Chambers

Matt Veldran, County Supervisor

Christian Albouras

Diane Everson

Carole Trone

****committee chair**

***executive committee member**

DABL JURORS



CEDRIC JOHNSON

Mayoral Appointee
Madison Arts
Commission

A supporter and promoter of the arts from a young age, Cedric Johnson started as a student editor of *Catch*, the award-winning arts and literature magazine at Knox College. He was a founding member of the young patron's committee at Rockford Arts Museum in addition to serving on the Rockford Arts Council. It was in Rockford, IL where he launched his independent curatorial activities; from classic gallery exhibitions to large-scale graffiti/performance art shows. He moved to Madison in 2011 as Account Executive for The Onion, followed by fundraising roles at Madison Children's Museum and his current position as Director of Development & Communications with Briarpatch Youth Services. Outside of work, he is active in the community as a board member with Madison Museum of Contemporary Art, The Friends of Henry Vilas Zoo, and as a Mayoral appointee to the Madison Arts Commission.



ASHLEY ROBERTSON

Founder & Imagineer
West Label Art

Ashley is a city planner by trade and artist by passion. She currently works as a Redevelopment Planner for a local economic development firm, and operates her art brand West Label Art. It is the intersection of community and art that drives Ashley to create. Since launching West Label Art in 2015, Ashley has shown in numerous exhibits and events, including a solo show at Strivers Garden Gallery in New York. Today, her work and commissions can be found in private collections across the United States. Ashley operates her studio out of her home in downtown Madison, and currently serves as a Dane Arts Commissioner and Artist-in-Residence for 100State and the urban entertainment startup, Intellectual Ratchet.



BRENDA BAKER

Director of Exhibits
Madison Children's
Museum

Brenda Baker is an artist, mother and educator. She earned an MFA from University of Wisconsin-Madison, a BA from DePauw University, and studied at both the Austro-American Institute in Vienna, Austria and Karl Marx University of Economics in Budapest, Hungary. She is the recipient of numerous awards including an NEA grant in sculpture, an Arts Midwest fellowship, several Wisconsin Arts Board, Madison Arts Commission and Dane County Cultural Affairs Commission grants. Her sculpture, drawings, paintings and installations have been shown throughout the US, Canada, Europe and South America, including major solo shows at the Museum of the Republic in Rio de Janeiro and the Museum of Contemporary Art, Bienale Pavilion in Sao Paulo, Brazil. Her work is held in collections in Europe, Canada, South America and the US.

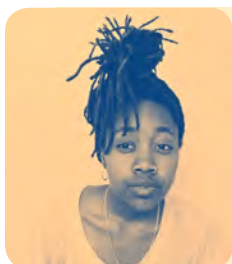
DABL PANELISTS



BETH KILLE

Musician
Beth Kille Band

Beth Kille is an award-winning performing songwriter, audio engineer/producer, songwriting instructor, Executive Producer of the *Madison Area Music Association Awards*, host of Madison's *Chick Singer Night*, co-founder of *Flannel Fest*, Music Director for *Girls & Ladies Rock Camp Madison* and a mom. Her mission in life is to inspire all to embrace their creativity.



ZHALARINA SANDERS

Executive Director &
Artist
The JVN Project

Zhalarina H. Sanders is a rapper/actress/producer from Tampa, FL who serves as co-founder and Executive Director of *The JVN Project*, an organization that seeks to use Hip-Hop as a tool of empowerment. She is also a graduate student of counseling psychology at UW-Madison and engages research examining the mental health of performance artists. Zhalarina has had the opportunity to travel and be awarded for her work in theatre and music, appearing on stages such as the New Amsterdam theatre on Broadway in New York and the Queen Elizabeth theatre in London. Currently, Zhalarina splits her time between the completion of her first rap album, *Again*, and working toward a tour of her one-person play, *Rose Gold*.



CATHY DETHMERS

Retired Owner
High Noon Saloon

For the past 13 years, Cathy Dethmers was the owner and booking manager for High Noon Saloon, a 400-capacity live music venue that hosts concerts and other events 7 nights a week. Prior to the High Noon, Cathy owned and operated the venerable O'Cayz Corral, a venue that was instrumental in growing the rock and punk scene in Madison through the 80's and 90's. Cathy has worked in the live music industry in Madison for 23 years, and continues to be passionate about supporting live music.



JOEY BANKS

Owner
JBent Productions

Joey B. Banks is a music entrepreneur, 2010 and 2011 Grammy nominated drummer, and the 2014, 2015, and 2017 Madison Area Music Association Drummer/Percussionist of the Year and he is a graduate of the Musicians Institute of Technology in Hollywood California and a proud Madison Scout Drum and Bugle Corps Alumnus. Joey B is an advocate for youth in performing arts. He currently teaches 25 drum students, and directs two groups for Forward Performing Arts, Black Star Drum Line and the Mad Brass Sound Sport Ensemble. He is on the the advisory board for Overture Center's Arts Education Roundtable, a resident artist for the Madison Jazz Consortium, and has done residencies, workshops and clinics in many local elementary, middle school, and high schools in the Madison area over the years.



CHARLIE GOLDSTONE

President
Frank Productions

Charlie Goldstone's career began at Washington University in St. Louis where he started his own promotion company staging concerts for the student body. Summer jobs at The New World Music Theatre outside of Chicago and Riverport Amphitheatre outside of St. Louis led to a full time position with the Belkin Productions Office of Clear Channel Entertainment in Cleveland, OH. Prior to moving to Madison, Charlie was Senior Director of Artist Development and Tour Marketing for the Island Def Jam Music Group in New York. He worked on tour strategy and album launches for select artists including Mariah Carey, Bon Jovi, The Killers, and Rihanna. Charlie joined Frank Productions in 2007. He has been instrumental in building the company's status as a major independent regional and national touring promoter.

DABL PRODUCERS



MARK FRAIRE
Director
Dane County Cultural
Affairs Office/Dane Arts

Mark Fraire has worked as an arts administrator for over 20 years and has been involved in supporting theater arts on every level from producer to writer to actor to comic to playwright to manager to director. He was the Grants and Fund Development Director for the Madison Metropolitan School District and helped raise in 2013–14, over \$2 million in funds. Fraire spent 17 years as the state's Grants Officer for the Wisconsin Arts Board.

Prior to that position, Fraire created the Community Education Department for the Milwaukee Repertory Theater where he was awarded the President's Coming Up Taller Award for creating TEENworks, an innovative youth and community theater arts training program. Fraire has an MBA in Corporate Finance from the University of Wisconsin-Madison.



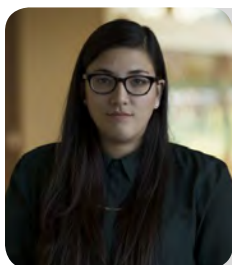
MEGHAN BLAKE-HORST
Founder
Absolutely Art

Meghan Blake-Horst is a native Madisonian raised in the arts scene. For ten years Meghan ran Absolutely Art, a community based art gallery, as well as Co-Founder of MadCity Bazaar. She has been involved in community and business organizing throughout her life. Meghan is now the Street Vending Coordinator for the City of Madison where she works with street vendors and business owners from across the city. Meghan is a strong community advocate, organizer, and arts ambassador deeply rooted in Madison.



BRENT GERLACH
BG Creative

A rich history of community engagements where people create together has taught Brent that Art is at the core of every meaningful relationship. Whether creating cost effective business solutions for artists to grow professionally, producing novel pop-up markets like DABL, or designing installations for sold out music festivals: Art is at the HeART of it All ~



SARAH HAGEDON-AKAWA
Queer Pressure

Sarah is an events organizer, advocate, and artist. A co-founder of Queer Pressure, she focuses on community engagement and promoting underrepresented artists (visual, music, and performance). Sarah has been involved in events production and nightlife for over ten years and works as a consultant and graphic designer for various entities in Madison. Currently, she is continuing to curate art exhibits focusing on queer identities and queer people of color's experiences, and exploring performance and video art. Always collaborating and hoping to engage people in making Madison a great place to live, she encourages people to find their community and do something for it.





Taeli Turner

Cultural Affairs Specialist
Dane Arts

Taeli Turner is the Cultural Affairs Specialist for Cultural Affairs – Dane Arts, which is housed within the Dane County Executive office. Taeli is a freelance Illustrator; and she also does freelance PR and social media marketing. She received her BA in Art and General Business from the University of Wisconsin-Milwaukee. Currently, she is part of National Arts Strategies 2017 cohort for the Executive Program in Arts & Culture Strategy, and is working towards her graduate certificate from the University of Pennsylvania. Taeli also serves as a volunteer for the Wisconsin Women’s Network’s Communications Committee.



Sarah Bluvás

Cultural Affairs Intern
Dane Arts

Sarah Bluvás grew up in Atlanta but is no stranger to the Midwest; she spent 7 years living, working and learning in the Kansas City area, where she earned her public programming “sea legs” by coordinating events for some of the region’s most well-known arts organizations. Sarah made her way to Madison in August of 2016 to pursue her MBA at the Bolz Center for Arts Administration at the Wisconsin School of Business, where she is exploring the intersection of business and creativity and cultivating the skills necessary to create new operating models for, cultivate broader partnerships within and strengthen the entire arts sector. At Dane Arts, she works on a variety of programs and initiatives, including the annual grants cycle and the recent Arts & Economic Prosperity Study conducted in partnership with Americans for the Arts.



ANNA STRAND

Cultural Affairs Intern
Dane Arts

Anna Strand is a Cultural Affairs Intern and Dane Arts and an MBA candidate in the Bolz Center for Arts Administration in the Wisconsin School of Business. Anna has worked as a consultant for major national organizations, been part of a large development team for a statewide organization in Wisconsin, and served as development director for a Madison-based nonprofit. She is active in the community and currently serves as a docent and Director-at-Large on the Volunteers Board at the Madison Museum of Contemporary Art. She is a lifelong lover of art and studied Art History and Political Science at Indiana University-Bloomington. Anna is excited to work with Dane Arts to empower artists and arts organizations across Dane County.

2017 DISTRICT SUPERVISOR LISTING

If you would like to direct a question or comment to all supervisors, you can send an email to ***county_board_recipients@countyofdane.com***.

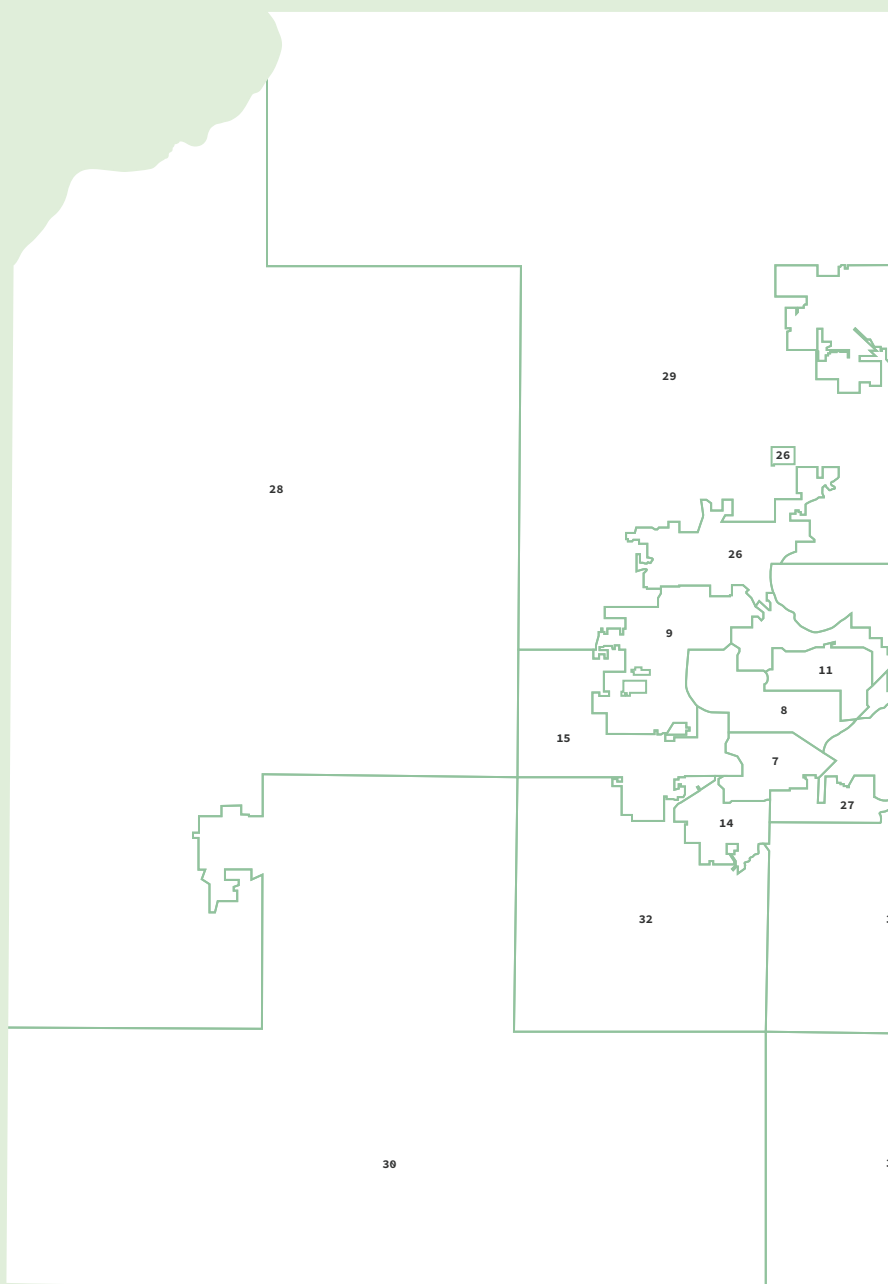
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3	Nick Zweifel	608.318.1309	zweifel.nick
4	Richard Kilmer	608.255.9131	kilmer.richard
5	Hayley Young	414.915.4529	young.hayley
6	John Hendrick	608.446.4842	hendrick
7	Matt Veldran	608.271.0722	veldran
8	Carousel Bayrd	608.442.6294	bayrd
9	Paul Nelson	608.831.3514	nelson.paul
10	Jeremy Levin	608.577.9335	levin.jeremy
11	Al Matano	608.238.3045	matano
12	Paul Rusk	608.249.9667	rusk
13	Chuck Erickson	608.212.8753	erickson.chuck
14	George Gillis	608.852.4160	gillis.george
15	Ronn Ferrell	608.695.1321	ferrell
16	Jamie Kuhn	608.616.0084	kuhn.jamie
17	Jeff Pertl	608.772.2907	pertl.jeff
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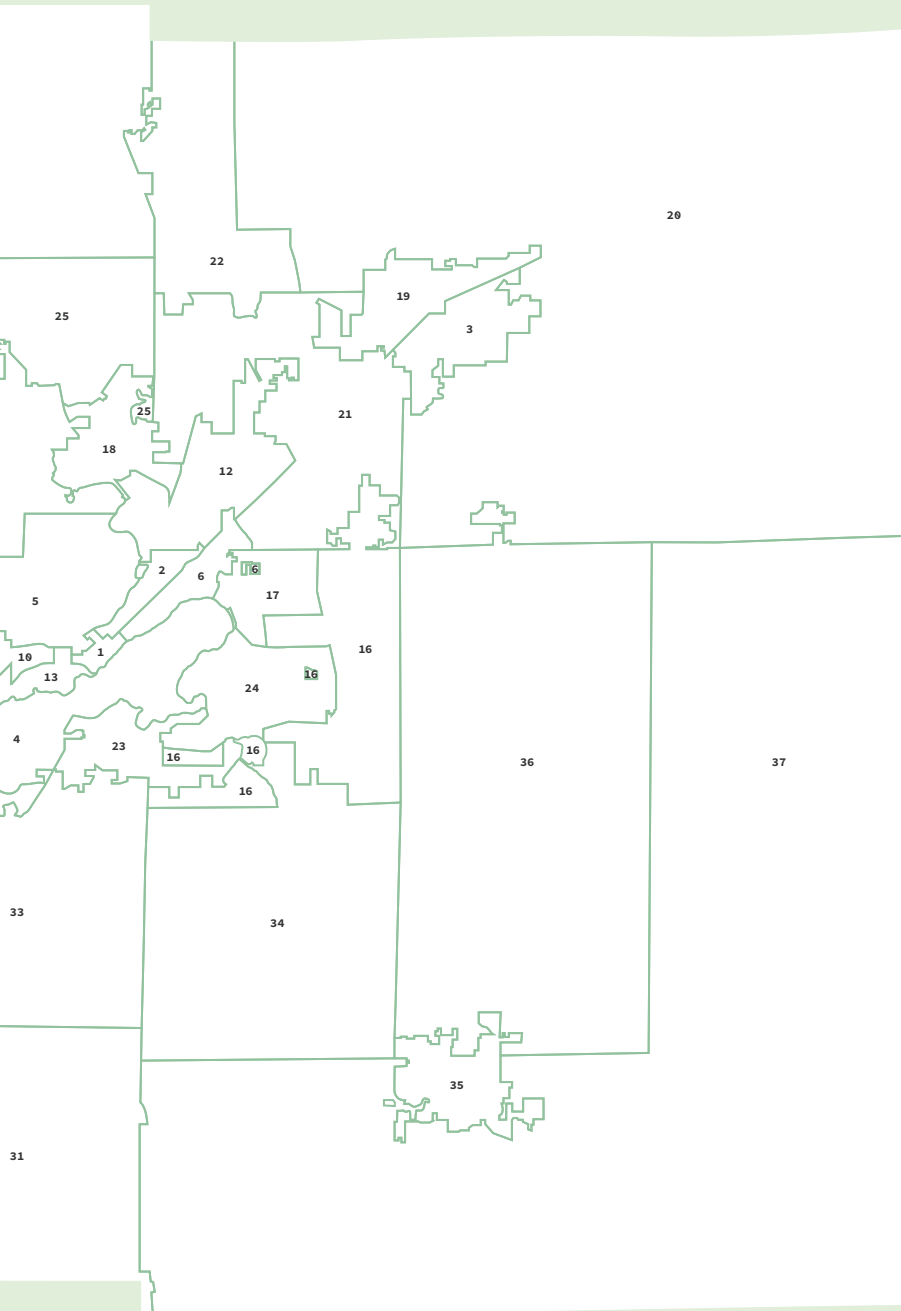
19	Bill Clausius	608.825.1465	clausius
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28	Nikole Jones	608.217.6677	jones.nikole
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33	Jenni Dye	608.492.2454	dye.jennifer
34	Patrick Miles	608.886.9167	miles
35	Carl Chenoweth	608.873.4483	chenoweth.carl
36	Danielle Williams	608.839.0752	williams.danielle
37	Bob Salov	608.423.4358	salov

* All email addresses end with **@countyofdane.com**

OUR PARTNERS







DANE ARTS MURAL ARTS | DAMA

DAMA is a mural project within Dane Arts whose purpose is to engage community members throughout Dane County in the mural making process. Together, we are creating art for public display of the highest merit. Knowing that our impact will extend beyond those who actively participate in the creation of murals, DAMA recruits participants through multi-channeled community networks and positively affects the quality of life for Dane County residents. Our work builds upon dozens of existing collaborations – while continually creating new ones – both local and national.

Through DAMA, community artists are trained in the process of creating community murals. They use art as an educational tool to make a difference in the lives of Dane County communities with an emphasis on working with at-risk youth. DAMA engages communities and youth in all aspects of mural making – providing opportunities to experience success through organized, hands-on, hard work. Our goal is to address disparities by working within urban and rural communities that have limitations to arts programs. Through extensive outreach to and partnership with those whose grassroots efforts are building community, we are using the arts as the tool to address urban decay, community engagement and youth self-affirmation: beauty, goodness, and truth drive our work.

- Artists are increasing their earning power – and their connection to community.
- Youth are learning how to successfully complete projects on time, increase their critical thinking abilities, and create better connections with their neighborhoods and communities.
- Communities are experiencing an enhanced sense of place and community connectedness.

DAMA is dedicated to utilizing the transformative power of art to visually beautify communities and engage members of neighborhoods in the process. DAMA artists benefit from the increased opportunity for paid work as community artists. Youth benefit by working alongside skilled trained artists who understand that deliberate practice leads to success. Other community participants benefit from the ownership of the public art in which they are fully a part. Through their hard work, youth benefit from the artist mentor relationships created, and earn direct job skills.

daneartsmuralarts.org

DANE COUNTY CULTURAL AFFAIRS – *DANE ARTS*

We want to thank the following Master Artists for their generous financial support in 2017:

- County Executive Joe Parisi
- The Dane County Board and County Supervisors
- Endres Manufacturing Company Foundation: to support community/professional arts project grants
- The Evjue Foundation, Inc., charitable arm of The Capital Times: to support community/professional arts project grants
- The W. Jerome Frautschi Foundation: to support community/professional arts project grants
- The Pleasant T. Rowland Foundation: to support community/professional arts project grants
- Madison Community Foundation: Dane Arts Mural Arts
- Diane Ballweg: UW-Madison Bolz MBA Arts Administration Internship
- Wisconsin Arts Board with funds from the National Endowment for the Arts

THE DABL COMPILATION



The DABL Compilation features the music of local artists in Dane County. Each artist has graciously provided the County with one track to promote Dane Arts Buy Local. All music is free to download.

You can experience the music and receive updates by visiting:

dablmarket.com/compilation

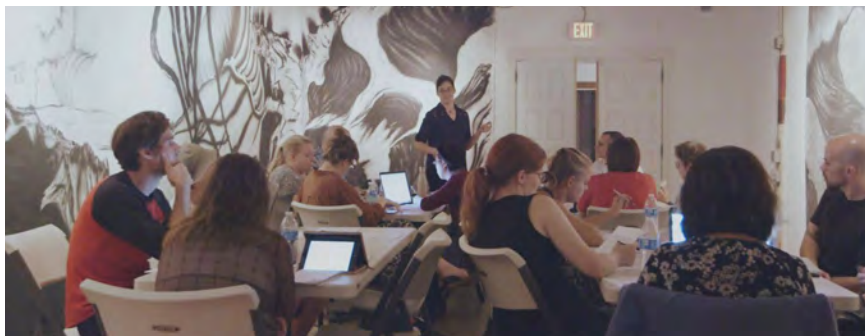


Album art compliments of West Label Art.

PROFESSIONAL DEVELOPMENT

Led by the *ArtWrite Collective*, in September, each artist selected for DABL 2017 had the opportunity to participate in *Flourish!* – a four-part series on the Business of Art.

[*dablmarket.com/professional-development/*](http://dablmarket.com/professional-development/)



The ArtWrite Collective is a community arts organization using art for social justice. ArtWrite connects artists to paid labor, supports the work of activist artists, and fosters creative leadership among local youth around Dane County. Learn more about ArtWrite at [*theartwritecollective.org*](http://theartwritecollective.org).



The **Flourish!** series is a program designed to empower artists, writers, and performers by providing workshops about fair pricing, intellectual property, and how to navigate biases in the art world. Come learn with us and join a community of artists who are engaged, empowered, and ready to shape our communities for the better.



Arts + Literature Laboratory is a nonprofit community art space that showcases the work of visual, literary, and performing artists. We aim to bring creative individuals together and spark innovative collaborations. Programs include exhibitions of local and national artists, readings and other literary arts events, workshops, concerts, and much more. [*artlitlab.org*](http://artlitlab.org)

OUR SPONSORS

HoChunk Gaming: DABL Art Director (presenting sponsor)

Urban Land Interest: DABL Curator

US Bank: DABL Curator

Great Dane: DABL Supporter

Overture Center for the Arts: DABL Patron

DASH Consulting: DABL Patron

Vandewalle: DABL Fan

Robinia Courtyard: In-kind

Eno Vino Wine Bar & Bistro: In-kind

AC Hotel: In-kind

HotelRED: In-kind

Merchant: In-kind

Lucille: In-kind



THANK YOU!

DABL would not be possible without the incredible support from each of our sponsors, partners, and volunteers. Dane County extends an enormous gesture of gratitude to those that have brought this impactful initiative to life.



PLAY

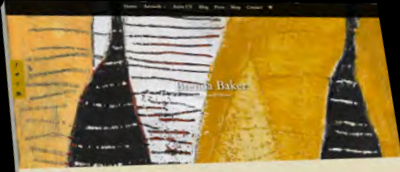
MADISON'S CASINO

100% SMOKE-FREE | SLOTS | DINING | BAR

Proud Sponsor of Dane Arts Buy Local



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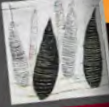
Brando Baker



Brando Baker is a multidisciplinary artist, working in sculpture, painting, and photography. He is currently a student at the University of California, San Diego, where he is studying for his MFA in Studio Art. He is also a member of the San Diego Art Community and the San Diego Art League.

VIEW STORY

Paintings & Drawings



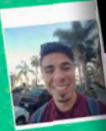
VIEW

Sculpture & Installations



The California Museum of Contemporary Art is a multidisciplinary art museum, featuring a wide range of contemporary art, including sculpture, painting, and photography. The museum is located in San Diego, California, and is a member of the San Diego Art Community and the San Diego Art League.

@caduphoto



Melana Bass is a multidisciplinary artist, working in sculpture, painting, and photography. She is currently a student at the University of California, San Diego, where she is studying for her MFA in Studio Art. She is also a member of the San Diego Art Community and the San Diego Art League.

Art Sale

Art Sale is a platform for artists to sell their work. It is a place where artists can showcase their work and connect with potential buyers. Art Sale is a great way for artists to promote their work and reach a wider audience.



VIEW



Available Art

There are many different types of art available for sale. Some artists focus on painting, while others focus on sculpture or photography. Each artist has their own unique style and vision, and their work is often a reflection of their experiences and emotions.

VIEW



\$1K responsive website
equipped with drop
shipping for artists

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hi@brentgerlach.com





*Steel pan & wood-fired pizzas,
small plates, craft cocktails and
extensive tap beers inspired by our
world-class farmer's market and
old-school Wisconsin tavern culture.*

Seasonal Menus

with local, fresh ingredients

Daily Happy Hour

2pm–5pm | 20% off all items

Laid-Back Cocktails

and Daily Daiquiri Shooters

25 Tap Beers

changing daily

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At U.S. Bank, we know the value of the arts. That's why we are proud to support the craftsmanship and dedication of artists and local arts organizations that bring us together and keep inspiring our community. usbank.com/community

U.S. Bank is proud to support the Dane Arts Buy Local Event

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